



CONTACT:

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**FOR IMMEDIATE RELEASE – BROADCAST – 60 seconds.**

**Cal Poly Pomona Supports Students During COVID-19 Pandemic By Offering  
Helpful Resources (163 words)**

ANNOUNCER: COVID-19 HAS FORCED UNIVERSITIES WORLDWIDE TO ADJUST QUICKLY. CAL POLY POMONA HAS MADE IT A TOP PRIORITY TO GIVE STUDENTS ACADEMIC, TECHNOLOGICAL AND OTHER ADDITIONAL RESOURCES TO SUCCEED DURING THIS TIME.

CALFRESH AMBASSADOR JAYLA LITTLEJOHN SHARES ONE OF HER JOB'S MOST VALUABLE RESOURCES WHICH GIVES CURRENTLY ENROLLED STUDENTS FREE GROCERIES.

LITTLEJOHN: ONE RESOURCE THAT'S BEEN ESPECIALLY USEFUL IS OUR FOOD ASSISTANCE PROGRAM THAT ALLOWS STUDENTS TO RECEIVE UP TO ALMOST \$200 WORTH OF FREE GROCERIES, EVERY MONTH THROUGH CPP'S BASIC NEEDS PROGRAM.

FOURTH YEAR STUDENT, MEHRASA MAZANDARANI EXPRESSES HOW THANKFUL SHE IS THAT THE UNIVERSITY ACCOMMODATES STUDENTS WHO DON'T OWN THE RESOURCES TO SUCCEED AT HOME.

MAZANDARANI: C-P-P ACKNOWLEDGES THAT LAPTOPS ARE LUXURIES. THE OFFICE OF STUDENT SUCCESS "LAPTOP LOANING PROGRAM" HAS ALLOWED ME TO BE COMFORTABLE IN THIS TRANSITION TO VIRTUAL LEARNING.

ADDITIONALLY, IF FOR ANY REASON CURRENTLY ENROLLED STUDENTS ARE HOMELESS, CPP BASIC NEEDS PROGRAM HAS TEMPORARY EMERGENCY HOUSING FOR STUDENTS IN NEED.

FOR MORE CAMPUS RESOURCES, FOLLOW @CPPBASICNEEDS ON INSTAGRAM.

<p>TAKE A Sound on tape (SOT)</p> <p>Name: ANNOUNCER</p> <p>Duration: 25 seconds or less (0:25)</p>	<p>Narration 1 AS COVID-19 CIRCLES OUR GLOBE, TURNING LIVES UPSIDE DOWN, COLLEGE STUDENTS ACROSS THE NATION ARE LOOKING TO THEIR UNIVERSITIES FOR RESOURCES. CAL POLY POMONA IS AMONG THE UNIVERSITIES TO OFFER NUMEROUS RESOURCES TO ITS BRONCO FAMILY.</p>	<p>A-ROLL: Graphic of COVID-19 global stats</p> <p>B-ROLL: Wide angle shot of Cal Poly Pomona sign by the school</p>
<p>TAKE B SOT</p> <p>Name: JAYLA LITTLEJOHN</p> <p>Duration: 30 seconds or less (0:30)</p>	<p>Narration 2 ONCE RESOURCE THAT’S BEEN USEFUL IS OUR FOOD ASSISTANCE PROGRAM THAT ALLOWS STUDENTS TO RECEIVE UP TO \$194 WORTH OF GROCERIES EVERY MONTH, THROUGH CPP’S BASIC NEEDS PROGRAM</p>	<p>A-ROLL: Jayla Littlejohn, CalFresh Ambassador at Cal Poly Pomona shot portrait-style in front of the CalFresh office</p> <p>B-ROLL: Wide shot of the different departments at CalFresh</p> <p>C-ROLL: Panned wide-shot of some of the groceries inside the CalFresh building that are available to students</p>
<p>TAKE C SOT</p> <p>Name: MEHRASA MAZANDARANI</p> <p>Duration: 25 seconds or less (0:25)</p>	<p>Narration 3 MY SCHOOL ACKNOWLEDGES THAT LAPTOPS ARE LUXURIES. THE OFFICE OF STUDENT SUCCESS “LAPTOP LOANING PROGRAM” HAS ALLOWED ME TO BE SOMEWHAT COMFORTABLE IN THE NATIONWIDE TRANSITION TO VIRTUAL LEARNING.</p>	<p>A-ROLL: Mehrasa Mazandarani, fourth year transfer student and participant in the Laptop Loaning Program, doing a video-call interview from her loaned laptop</p> <p>B-ROLL: A wide shot of the Office of Student Success when discussing how they can sign up for the program</p>

<p><b>TAKE D</b> <b>SOD</b></p> <p><b>Name:</b> <b>ANNOUNCER</b></p> <p><b>Duration: 20</b> <b>seconds or less</b> <b>(0:20)</b></p>	<p>Narration 4 THE UNIVERSITY HAS MADE IT A POINT TO ENSURE THAT STUDENTS DON'T JUST HAVE FOOD AND TECHNOLOGICAL RESOURCES, BUT EVENTS TO KEEP THEM BUSY AS WELL. CAMPUS CULTURAL CENTERS, SUCH AS THE AFRICAN AMERICAN STUDENT CENTER, PLANS TO HOST A SERIES OF EVENTS THAT ADHERE TO DIFFERENT INTERESTS.</p>	<p>A-ROLL: Shot of the African American Student Center</p> <p>B-ROLL: A screen recording of the AASC's social media, demonstrating where to click on their Instagram to tune into their virtual events.</p>
<p><b>TAKE E</b> <b>SOD</b></p> <p><b>Name:</b> <b>ANNOUNCER</b></p> <p><b>Duration: 20</b> <b>seconds or less</b> <b>(0:20)</b></p>	<p>Narration 5 AS WE WAIT TO SEE WHAT HAPPENS NEXT IN THIS UNPRECEDENTED TIME, CAL POLY POMONA ADMINISTRATION, STAFF AND FACULTY CONTINUE TO DO WHAT THEY CAN TO ENSURE THAT STUDENTS KNOW THEY ARE SUPPORTED. FOR MORE ON CAMPUS RESOURCES AND UPDATES, FOLLOW @CPPBASICNEEDS ON INSTAGRAM.</p>	<p>A-ROLL: A quick panned shot of Cal Poly Pomona</p> <p>B-ROLL: A screen record of CPP Basic Needs Instagram account with a virtual arrow clicking the "follow" button.</p>
<p>Minimum 2:15 Maximum 4:00</p>		